CNA MARKET SQUARE

Commercial & Business Development Arm of Cameroon News Agency

COMMERCIAL RATE CARD

CNA Market Square connects businesses, organizations, entrepreneurs and institutions with CNA's audience through professional advertising, promotional content, listings, event publicity and strategic media partnerships.

1. CNA ADVERTISING — YEARLY PACKAGES

BRONZE	SILVER	GOLD
FCFA 700,000 / YEAR Up to 1 promotional post per week Up to 52 posts annually	**FCFA 1,200,000 / YEAR** Up to 2 promotional posts per week Up to 104 posts annually	**FCFA 2,000,000 / YEAR** Up to 3 promotional posts per week Up to 156 posts annually

All annual advertising packages include publication on approved CNA digital platforms. Unused weekly slots do not roll over.

2. CNA BUSINESS SPOTLIGHT

SMALL BUSINESS — FCFA 100,000	MAJOR BUSINESS — FCFA 200,000
Business profile • Article with photographs • Short video • Conference/activity report	Detailed profile • Feature article • Photographs • Conference/event report • Short video • Social promotion

3. CNA CLASSIFIEDS

Package	Rate	Includes
Basic Listing	**FCFA 40,000**	Simple approved listing
Premium Listing	**FCFA 75,000**	Enhanced presentation and visibility
Featured Listing	**FCFA 100,000**	Prominent placement and stronger visibility

Classified categories may include jobs, real estate, vehicles, services, business opportunities, products and events. Duration is agreed according to the package.

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4. CNA EVENTS

Package	Rate	Scope
Basic Event Promotion	**FCFA 100,000**	Event announcement + basic digital promotion
Premium Event Promotion	**FCFA 200,000**	Multiple promotional posts + publicity + photographic coverage + post-event report/feature
Full Event Media Package	**Customized**	Comprehensive media support based on event requirements

5. CNA MARKETPLACE

Package	Rate	Scope
Product/Service Listing	**FCFA 40,000**	Basic product or service promotion
Featured Product	**FCFA 75,000**	Enhanced visibility for a selected product/service
Monthly Vendor Package	**FCFA 150,000**	Recurring visibility for multiple products/services
Annual Vendor Package	**FCFA 500,000**	Sustained vendor visibility throughout the year

CNA Market Square provides promotional visibility. Vendors remain responsible for pricing, sales, payment, delivery, warranties and customer service.

6. CNA PARTNERSHIPS

Corporate & Strategic Partnerships — Customized Pricing

For corporations, NGOs, institutions, government agencies and organizations seeking sustained visibility, sponsorship, campaign promotion, long-term advertising or customized communication solutions. Packages are developed according to scope, duration, platforms and objectives.

7. CNA PRESS RELEASE DISTRIBUTION

FCFA 50,000 — Paid distribution of approved company, NGO, institutional or personal press releases and related announcements.

WHY CNA MARKET SQUARE?

• Access to CNA's digital audience • Increased brand visibility • Professional media presentation
• Product and service promotion • Event publicity • Customized communication solutions
• Long-term media and corporate partnerships

COMMERCIAL TERMS

1. All services are subject to CNA Market Square approval and publication guidelines.
2. Payment is required according to the agreed arrangement before publication or service delivery, unless otherwise agreed.
3. Clients are responsible for the accuracy, legality and authorization of submitted materials.
4. Paid commercial content is separate from CNA's independent editorial journalism and does not guarantee favorable editorial coverage.
5. Customized packages may be negotiated for major campaigns and corporate clients.
6. Rates may be reviewed periodically by CNA Market Square.

LET'S PUT YOUR BRAND IN THE SQUARE.

CNA MARKET SQUARE — WHERE BUSINESS MEETS OPPORTUNITY